



PROFESSIONAL PROFILE

SENIOR GRAPHIC DESIGNER OnTel Products Corporation: 2014 – Present • Fairfield, NJ

Currently the Sr. Graphic Designer at one of the leading As Seen on TV companies. I have been a part of the OnTel team for six years. My collaboration within the different departments of the company illustrates my professionalism and drive to create the best designs possible.

- Packaging Art & Die-Line Structure
- Photo-retouching & Clipping Paths
- Retail Displays (PDQ's, Floor Stands, Pallets, End Caps)
- Outside/In-house Design Management
- Photo-shoots (Planning, Shot Sheet, On Set Direction)
- Instruction Manual Layout
- Clamshell Color Cards & Hang Tags
- 3D Display Rendering

Some products I've worked on include: Veggetti, Magic Tracks, Simply Straight, Arctic Air, Arctic Air Ultra, Arctic Hat, Ever Brite, Handy Heater, Speed Out Titanium, Speed Out Cobalt, Bowl Light, Easy Eggwhich, Build Bonanza, and many many more!

FREELANCE GRAPHIC DESIGNER Under Armour Association: 2019 • Remote • Contract

Working in conjunction with photographers and videographers, I was hired as part of a small Graphics team to work on Social Media. Once the photographers captured their photos, we were to immediately download, edit/retouch, and create posts. Most specifically for Instagram. Using graphics and type treatments, I created graphics for posts featuring top players, games, and features for the events.

WEB DESIGNER NewWebDesign.com 2013 – 2014 • Morristown, NJ

Responsible for any and all art materials produced by the company during my time at NewWebDesign. This included but was not limited to, websites (uncoded), business cards, brochures, and other stationary material.

GRAPHIC DESIGNER R&R Sporting Goods 2010 – 2013 • North Arlington, NJ

Apparel Design. Creating vector art for heat pressed iron ons and screen printing. Optimized images for Amazon and team sites.

EDUCATION

The Art Institute of Philadelphia
2009 Graduate
BS in Graphic Design

CONTINUING EDUCATION

American Graphics Institute
Advanced Photoshop Course
Completion – 2017

INTERNSHIP

The Atlantic City Weekly Newspaper

- Newspaper Layout
- Photo-research and retouching
- Event Photography

PROGRAM SKILLS

